

To: Calvin Edwards Company
Subject: Letter of Endorsement
Date: July 5, 2004

I want to take this opportunity to endorse the superb service I have received in my business relationship with Calvin Edwards & Company in relation to Mere Christianity Forum, Inc.

It is often difficult to combine Christian faith and business, as evidenced by many supposed Christian companies failing to practice what they preach. However, our organization's relationship with Calvin Edwards & Company came as a refreshing surprise. Calvin Edwards did not use his Christian faith as a license to be less professional, and in fact has preserved both his knowledge and excellence in business as well as his Christian outlook and values.

At Calvin Edwards & Company, we found a group of individuals who, in order to maximize the effectiveness of philanthropy, were committed to combining their wealth of non-profit business experience with their passion for helping donors give thoughtfully.

As both a donor and a founder of a non-profit Christian organization, I found a safe place in Calvin Edwards & Company to seek knowledgeable and trustworthy advice concerning philanthropy. I highly recommend the firm's services to donors who are looking for dedicated, faithful professionals to help them give effectively and to assist the non-profits to which they trust their gifts to be fruitfully used.

P. Shawn Plunkett
Founder, President
Mere Christianity Forum, Inc.